

%!PS-Adobe
 (ROR) run ROR
 109

5

UNCLAS V-1

WOFL-TV ORLANDO-DB-MEL, FL-

ORDER WORKSHEET

FROM REP
AUG10/12

PAGE 1
AT 15.22

ADV. #	NAME	ORAMA FOR AMERICA	PRODUCT CODES	OFFICE	PHILADELPHIA	(2
AGY. #	NAME	GREER MARGOLIS & MITCHELL	REP	CHRIS JOHNSON		
START DATE	AUG11/12	END DATE	AUG16/12	SLS #	NAME	
CLASS (L/N)	SUB CLASS	BUYER NAME	KATIE KEULEMAN	TRAFFIC #	ACE #	4066230
SPONSOR/PRODUCT	CANDIDATE	ORDERS	SALES ASSISTANT	LUCIANA	EI ADV	95
AGENCY	3050 K ST NW				PRD	101
ADDRESS	WASHINGTON DC	20007				EST 1596
			SALESPERSON PH #	215-982-5224		
			SALESPERSON FAX#	215-982-5493		

* REF	ORDER	COMMENT *
1	1	1
2	2	2
3	3	3
4	4	4
5	5	5
6	6	6
7	7	7
8	8	8
9	9	9
10	10	10
11	11	11
12	12	12
13	13	13
14	14	14
15	15	15
16	16	16
17	17	17
18	18	18
19	19	19
20	20	20
21	21	21
22	22	22
23	23	23
24	24	24
25	25	25
26	26	26
27	27	27
28	28	28
29	29	29
30	30	30
31	31	31
32	32	32
33	33	33
34	34	34
35	35	35
36	36	36
37	37	37
38	38	38
39	39	39
40	40	40
41	41	41
42	42	42
43	43	43
44	44	44
45	45	45
46	46	46
47	47	47
48	48	48
49	49	49
50	50	50
51	51	51
52	52	52
53	53	53
54	54	54
55	55	55
56	56	56
57	57	57
58	58	58
59	59	59
60	60	60
61	61	61
62	62	62
63	63	63
64	64	64
65	65	65
66	66	66
67	67	67
68	68	68
69	69	69
70	70	70
71	71	71
72	72	72
73	73	73
74	74	74
75	75	75
76	76	76
77	77	77
78	78	78
79	79	79
80	80	80
81	81	81
82	82	82
83	83	83
84	84	84
85	85	85
86	86	86
87	87	87
88	88	88
89	89	89
90	90	90
91	91	91
92	92	92
93	93	93
94	94	94
95	95	95
96	96	96
97	97	97
98	98	98
99	99	99
100	100	100

NEW POL ORD FOR OBAMA FOR AMERICA. RA25+

MKT SHRS ARE ACCURATE

EST# 1596

ORD TPL \$24,450

PLS CFM TNR LISA FOR LUCIANA/CHRIS

Candidate
Outside Window

L N	M C	TIME PERIOD/ SELI. PATTERN	LEN	RATE SEC	COST/SPOT	DATES START	END	NPW	ALT WK	DAYS	TOT SPT	TOTAL COST	CLA	PLA
1		430-5A	30		50.00	08/13-08/16		5		M-TH	5	250.00	1W	
		PGM=GOOD DAY @ 430A												
2		10-11A	30		250.00	08/13-08/16		2		M-TH	2	500.00	1W	
		PGM=WENDY WILLIAMS												
3		1-2P	30		250.00	08/13-08/16		4		M-TH	4	1,000.00	1W	
		PGM=JUDGE JOE BROWN/JUDGE JOE BROWN												
4		2-3P	30		300.00	08/13-08/16		3		M-TH	3	900.00	1W	
		PGM=THE PEOPLE'S COURT												
6		3-4P	30		600.00	08/13-08/16		2		M-TH	2	1,200.00	1W	
		PGM=DR. PHIL												
7		4-5P	30		600.00	08/13-08/16		4		M-TH	4	2,400.00	1W	
		PGM=JUDGE JUDY/JUDGE JUDY												

ONCE V.1.1
WOFL-TV ORLANDO-DB-MEL, FL.

ORDER WORKSHEET
4066230

FROM REP
AUG10/12

PAGE 2
AT 15.22

L N	M C	TIME PERIOD/ SELL PATTERN	LEN	RATE SEC	COST/SPOT	DATES START END	NPW	ALT WK	DAYS	TOT SPT	TOTAL COST	CLA	PLA
8		5-530P	30		800.00	08/13-08/16	1		M-TH	1	800.00	1W	
PGM=FOX 35 NEWS @ 5P (5-530PM)													
9		530-6P	30		800.00	08/13-08/16	1		M-TH	1	800.00	1W	
PGM=FOX 35 NEWS @ 530PM													
11		630-7P	30		650.00	08/13-08/16	2		M-TH	2	1,300.00	1W	
PGM=TMZ													
12		8-10P	30		7,500.00	08/15	1		WED	1	7,500.00	1W	
PGM=Dance													
13		10-11P	30		1,800.00	08/13-08/16	1		M-TH	1	1,800.00	1W	
PGM=FOX 35 NEWS @ 10P													
15		8-11P	30		6,000.00	08/16	1		THU	1	6,000.00	1W	
PGM=Bengals v Falcons													
8/16													
REP ORD CMT RATE CHG													
AUG12 (27) 24450.00											TOTAL (27)	24450.00	

NEW POLITICAL ORDER FOR OBAMA FOR AMERICA. RA25+.
MKT SHR ARE ACCURATE

SVC- NSI BOOKS- LAST

DEMOS- RA25+P

*** START OF COMMENTS *****

XML AGENCY ORDER #00443294

CONTRACT COMMENT NEW POL ORD FOR OBAMA FOR AMERICA.

CREDIT ADVISORY CASH IN ADVANCE

*** END OF COMMENTS *****